



**British Columbia
Hotel Association**

BCHA Associate Membership



**BC Hotel Association
200—948 Howe Street
Vancouver, BC V6Z 1N9**

www.bchotelassociation.com

To become an
Associate Member...

Call: 604-443-4756
or
1-800-663-3153
Extension 756

British Columbia
Hotel Association
200—948 Howe Street
Vancouver, BC V6Z 1N9

membership@bchotelassociation.com

www.bchotelassociation.com



British Columbia Hotel Association

BCHA Associate Membership Application

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Contact Person: _____ Title: _____

Product or Service (40 words or less): _____

Annual Associate Membership Fee: \$341.25
Additional Branch Offices: \$39.38
(Includes GST)

Method of Payment:

- Visa MasterCard Cheque
 Amex Diner's Club/Enroute

Name on Card: _____

Credit Card No.: _____

Exp. Date: ____/____

Authorized Signature: _____

Please complete & return to:

British Columbia Hotel Association
200—948 Howe Street
Vancouver, BC V6Z 1N9
Fax: 800-220-2032 or 604-681-0843

ABOUT THE BCHA

The BCHA has approximately 600 Hotel Members and 200 Associate Members, representing an industry with revenue in excess of \$3.7 billion, 78,000 rooms and more than 58,000 employees. We are a significant component of BC's \$13.8 billion tourism trade and have members in almost every community throughout BC giving us a strong voice at all levels of government.

In addition, the BCHA offers a comprehensive package of benefits to Associate Members, including exclusive web and print exposure, numerous preferred business discount rates, a telecom program and fuel savings. An Associate Membership in the BCHA ensures access and exposure to the BC hotel industry, an active and expanding niche market.

Acknowledged as the champion of hotel related issues, the BCHA pursues matters of taxation, tourism, corporate relations, labour, consumer services and liquor licensing. Since 1917, the British Columbia Hotel Association has been the advocate and spokesperson for the interests of the hotel industry throughout British Columbia. Our members have invested heavily into their communities and as a result, are essential to steering the future development of the province.

EXCLUSIVE BCHA PROGRAMS FOR ASSOCIATE MEMBERS

BCHA Website

The newly redeveloped BCHA Website offers Associate Members space for listing their products/services; includes opportunities for upgrading listings. Associates will also have exclusive access to a Members only login area.

InnFocus Magazine

Published seasonally with news articles of interest to everyone in the hotel industry. Associate Members receive a 10% discount on advertising opportunities in *InnFocus*. Associate Members are included in the annual printed Buyers Guide.

InnTouch eNewsletter

Published regularly & distributed to all Hotel & Associate Members, *InnTouch* gives the most up-to-date information on industry events, government affairs and trends. Associates are listed as new members in the eNewsletter upon approval of application for Membership.

Preferred Purchasing Program

This unique program allows suppliers to offer special pricing, rates or rebates to BCHA Hotel Members.

Telecom Program

Unbeatable savings for direct dialed long distance for all your lines and 800 numbers. Fantastic international rates with no contracts and no monthly admin fees! When travelling in North America, use our BCHA calling card - no surcharges added!

Fuel Savings

Participating in Direct Driver Billing Programs with both Esso and Husky Oil will mean discounts on gas purchases throughout Canada.



The BC Hospitality Industry Conference & Exposition

Be a part of the largest Hospitality Industry Conference & Tradeshow in the Pacific Northwest. Network with hoteliers and hospitality industry professionals.

The Hospitality Tradeshow offers Associate Members the unique opportunity to advertise great purchasing opportunities & provides exposure for innovative industry products and developments, combined with educational business sessions and social networking events.

The BC Hospitality Exposition is the Conference's central marketplace that showcases new products, services and trends that the industry has to offer over 2,000 attendees. Over 250 exhibitors will come together to display thousands of goods and services for every aspect of the hospitality industry. This is an opportunity for the industry to shop, compare products and services, and network with industry suppliers & professionals.

From bar stools & bed frames to bread sticks, it will all be there and more, and you should be too!

Contact the BCHA for more information about the BC Hospitality Industry Conference & Tradeshow.